



LEAP FOR YOUR LIFE!

Life for frogs has never been more dangerous than with Sega/Gremlin's newest video game, Frogger™. The lily pads and ponds of yesterday are only a dream as players attempt to save Frogger from wreckless hot rods and hungry crocodiles.

Frogger is crazy. It's



danger and fun rolled into one. Frogger leaps from speeding cars and trucks on a busy highway to slippery logs and diving turtles in a rushing river. His life is constantly in jeopardy, safe only in a protected swamp home along the treacherous river.



A one or two player game, Frogger has a special place among other games, with happy, toe-tapping music and intriguing game play that's fun for the whole family. Your profit skyrockets because Frogger scores big with every crowd.

©1981 Gremlin Industries, Inc.

FROGGER™

SEGA/Gremlin SEE FROGGER AT THE AMOA BOOTHS 70, 71, 72, 88, 89 AND 90.
GREMLIN INDUSTRIES, INC., 8401 Aero Drive, San Diego, CA 92123 TLX: 910-355-1621



FROGGER KEEPS THINGS HOPPING.

The object of the game is to guide Frogger home in 60 beats of the clock or less, without getting hit by cars, drowned or eaten alive by slimy creatures that slither through the river.

Frogger must dart between cars and trucks on a five lane highway, ride on diving turtles and hop on rolling logs to get home. In advanced rounds, Frogger encounters deadly snakes, otters and crocodiles.

Ten points are scored for each safe hop. Landing home

earns 50 points, and if Frogger makes it home with time to spare, 10 points are added for each beat saved.

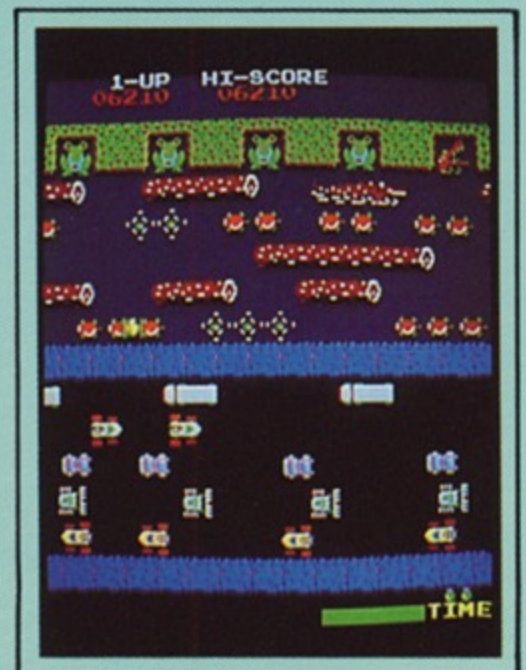
Frogger earns bonus points by rescuing a lady frog from a log and giving her a lift home. Two hundred bonus points are scored when Frogger catches and eats flying insects and also if he lands at home where a fly is buzzing. Filling every home with happy frogs awards 1,000 bonus points for a job well done!

Take a leap for the good life

with Frogger, available in the upright and cocktail models. For more information, contact your local Sega/Gremlin distributor.

GREMLIN INDUSTRIES, INC., 8401 Aero Drive, San Diego, CA 92123, TLX: 910-355-1621 • **SEGA EUROPE, LTD.**, 15 Old Bond Street, Mayfair, London, England W1X 30B, TLX: 847777 • **SEGA ENTERPRISES, INC.**, One Century Plaza, 2029 Century Park East, Ste. 2920, Los Angeles, CA 90067, TLX: 688433 • **SEGA ENTERPRISES LTD.**, #2-12 Chome Haneda, Ota-Ky, Tokyo, Japan.

FROGGER™



SEGA/Gremlin